



# BUSINESS PROFILE



## **Straightline Creations**

CLOTHES THAT EXPRESS RELIABILITY

[www.straightlinecreations.com](http://www.straightlinecreations.com)



**MD. SHOWKAT HOSSAIN**  
CEO

## ABOUT OUR BUSINESS

Straightline Creations (SLC) is a fast growing garments Buying House in Bangladesh, doing business in the European Market for last 13 years. Keeping it's reputation up ahead, the number of orders from the existing customers are increasing gradually.





## VISION

To be one of the most successful and respected garments buying house in Bangladesh.



## MISSION

- We strive to pay the highest level of attention to our valued customers for their required quality and timely shipment.
- We also strive for greener and cleaner working environment.
- Our goal is not only to satisfy our individual customer's requirement but also to flourish the image of the Bangladeshi brand to rest of the world.



## VALUES

Reliability  
Dependability  
Loyalty  
Honesty  
Consistency  
Integrity and  
Commitment

## OUR STORY

Founder of **Straightline Creations**, Mr. Md. Showkat Hossain started his career with a renowned Italian company Damarco srl, Dhaka Liaison office. He worked for that company for 15 years as a head of merchandising division. Prior to that he obtained his post graduation in Marketing from the University of Dhaka and MBA in MIS from Darul Ihsan University. His profound knowledge of local and international business, strong source of fabric and accessories inspire him to make something for his own. His long cherished dream came true in 2011 when he established his own company Straightline Creations with a bunch of young and energetic professionals.

At present, our enthusiastic and energetic house of organized team is able to fulfill the existing, potential customer's requirements and embrace new coming challenges.



## OUR PRODUCTS

- Knit: T-Shirt, Polo Shirt, Trousers, Shorts, Sweatshirt, Fleece Jackets, Nightwear, Workwear, Corporate Wear.
- Woven: Shirt, Blouse, Pant, Cargo Shorts, Jacket, Vest, Apron, Workwear, Corporate Wear, Nightwear.
- Denim: Pant, Jacket, Shirt, Blouse
- Sweater: Pullover, Cardigan.



## OUR RECENT PRODUCTS



Fleece Jackets  
&  
Sweat Shirts



Polo Shirts





## Shirts Men's & Ladies



## Medical Uniform





**High-Visible Jacket  
Wind Breaker  
& Vest**



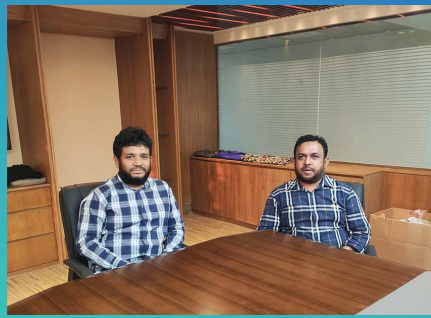


Industrial  
Workwear





# WHOSE CONTINUOUS SUPPORT HELPS US TO ACHIEVE OUR GOALS



# VALUED BUYERS AROUND THE WORLD

- SPAIN
- ITALY



## OUR LOGO & IT'S INNER MEANING



**Straightline Creations**, in short SLC is the abbreviated form of our company that we use for our regular communication. The logo of SLC reflects the objectives, transparent ideology of our company. If the logo is rotated 180°, the view remains the same in appearance along with the meaning.

## UTILIZATION OF THE LONG EXPERIENCE

In our more than two decades of long career, we have gathered a variety of options in local and foreign fabrics as well as accessories suppliers which can fulfill our customer's every requirement very efficiently.



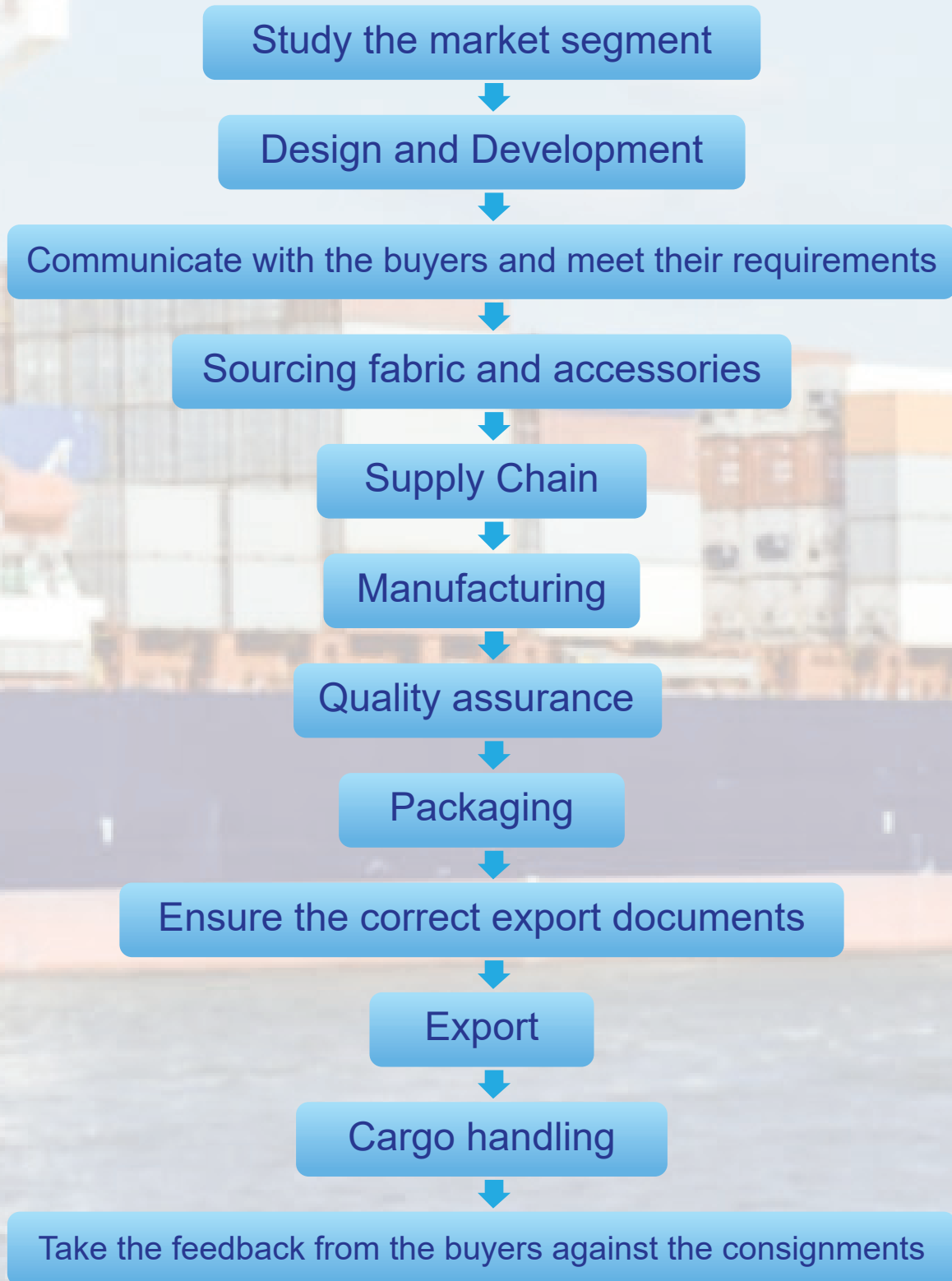
## CAPABLE TEAM TO MEET THE CHALLENGES

We have a very enthusiastic and energetic team to handle the whole process starting from the meeting with the clients until to deliver the goods to the final destination. They remain up to date with the modern fashion and very determined in facing the challenges to bring satisfaction to our clients.

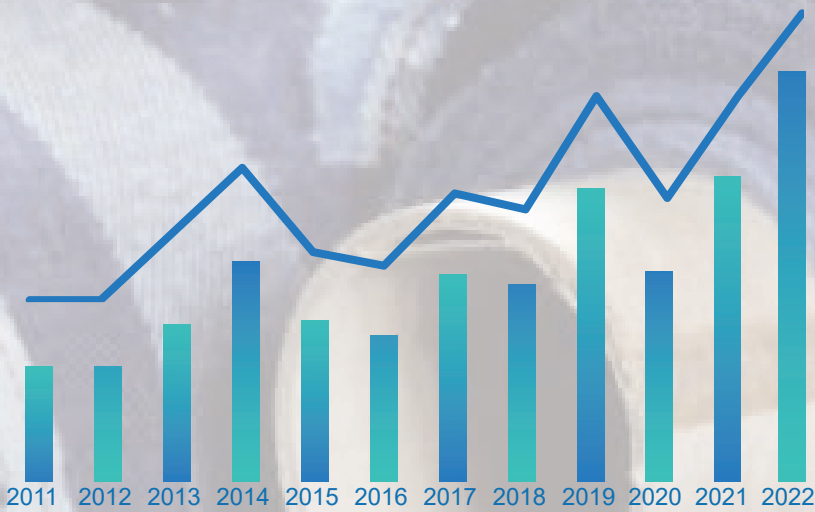


## OUR WORKING PROCESS AND SERVICES

---



## OUR BUSINESS GROWTH



## OUR ETHICS & SAFETY POLICIES

During the global COVID-19 pandemic, when almost all the business organizations were failing to meet the wages and supports of the employees, we provided full salaries and bonus to our employees in time.

We always keep in mind that our employees are the keys to our path to success and our first priority.

Besides, we maintained safety issues of our employees as well as our workers throughout the whole pandemic time. We strictly discourage child labour in our business.

Our ethical and social business practices are top notch in the line of business.


# THANK YOU





## **Straightline Creations**

CLOTHES THAT EXPRESS RELIABILITY


### **Contact us:**

 +88 02-8417144

 +88 01711560697

 [straightline.showkat@gmail.com](mailto:straightline.showkat@gmail.com)

 [showkat@straightlinecreations.com](mailto:showkat@straightlinecreations.com)

 web: [www.straightlinecreations.com](http://www.straightlinecreations.com)

### **Corporate Office Address:**

House: 204, Apt: 301, Road:02,  
DOHS Baridhara, Dhaka-1206.